



### 2025-2026 Season 19 Advertisement Rate Card

We agree by signature of this card to purchase an advertisement in Winter Opera St. Louis's 2025-2026 season program booklet. The book measures 5 ½" x 8 ½" and will be distributed at six performances of three productions from November 7, 2025 - March 1, 2026, along with a digitized version on our website. The program will be printed in black and white and you can update your ad for each printing. *We thank you for supporting the opera!*

Size	Rate	(width x height)	(check one)
Inside front or back cover	\$500	4 ½" x 7 ½"	<input type="checkbox"/>
Full Page	\$400	4 ½" x 7 ½"	<input type="checkbox"/>
½ Page (horizontal)	\$250	4 ½" x 3 ¾"	<input type="checkbox"/>
¼ Page (vertical)	\$200	2 ¼" x 3 ¾"	<input type="checkbox"/>
1/7 Page (horizontal)	\$100	4 ½" x 1 ¼"	<input type="checkbox"/>

All advertisements must be picture ready (JPEG, PNG, or PDF) and submitted to [kelly@winteroperastl.org](mailto:kelly@winteroperastl.org) by **October 23, 2025** to be included in the 2024-2025 season booklet. Payment is due at time of submission.

#### Agreed and Accepted By:

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Street

City

State

Zip

Total Due \$ \_\_\_\_\_ Ad Trade? Y N Update your ad each printing? Y N

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Winter Opera St. Louis Representative: \_\_\_\_\_

All Advertising copy is subject to approval by Winter Opera St. Louis. In the event of a print error, Winter Opera St. Louis accepts no liability beyond the cost of an insert. It is the advertiser's responsibility to meet deadlines stated above.

For additional information, please contact:

Kelly Thomas  
Winter Opera Saint Louis  
1283 Research Blvd.  
St. Louis, MO 63132

(314) 865-0038  
E-mail: [kelly@winteroperastl.org](mailto:kelly@winteroperastl.org)  
Website: [www.winteroperastl.org](http://www.winteroperastl.org)