



2023-2024 Season 17 Advertisement Rate Card

We agree by signature of this card to purchase an advertisement in Winter Opera St. Louis's 2023-2024 season program booklet. The book measures 5 ½" x 8 ½" and will be distributed at six performances of three productions from November 17, 2023-March 3, 2024, along with a digitized version on our website. The program will be printed in black and white and you can update your ad for each printing. *We thank you for supporting the opera!*

Size	Rate	(width x height)	(check one)
Inside front or back cover	\$750	4 ½" x 7 ½"	<input type="checkbox"/>
Full Page	\$500	4 ½" x 7 ½"	<input type="checkbox"/>
½ Page (horizontal)	\$300	4 ½" x 3 ¾"	<input type="checkbox"/>
¼ Page (vertical)	\$200	2 ¼" x 3 ¾"	<input type="checkbox"/>
1/7 Page (horizontal)	\$100	4 ½" x 1 ¼"	<input type="checkbox"/>

All advertisements must be picture ready (JPEG, PNG, or PDF) and submitted to kelly@winteroperastl.org by **November 03, 2023** to be included in the 2023-2024 season booklet. Payment is due at time of submission.

Agreed and Accepted By:

Company Name: _____

Representative: _____

Position: _____

Email: _____

Phone: _____

Address: _____

Street City State Zip

Total Due \$ _____ Ad Trade? Y N Update your ad each printing? Y N

Authorizing Signature: _____ Date: _____

Winter Opera St. Louis Representative: _____

All Advertising copy is subject to approval by Winter Opera St. Louis. In the event of a print error, Winter Opera St. Louis accepts no liability beyond the cost of an insert. It is the advertiser's responsibility to meet deadlines stated above.

For additional information, please contact:

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