



2017-2018 Advertisement Rate Card

We agree by signature of this card to purchase an advertisement in Winter Opera St. Louis's 2017-2018 season program book. The book measures 5 1/2" x 8 1/2", will be distributed at six performances of three productions from November 10th, 2017 to March 11th, 2018. The program will be printed in black and white. We thank you for supporting the opera!

Size	Rate	(width x height)	(check one)
Inside front or back cover	\$1000	4 1/2" x 7 1/2"	<input type="checkbox"/>
Full Page	\$700	4 1/2" x 7 1/2"	<input type="checkbox"/>
1/2 Page (horizontal)	\$500	4 1/2" x 3 3/4"	<input type="checkbox"/>
1/4 Page (vertical)	\$250	2 1/4" x 3 3/4"	<input type="checkbox"/>
1/7 Page (horizontal)	\$100	4 1/2" x 1 1/4"	<input type="checkbox"/>

All advertisements must be picture ready and submitted to admin@winteroperastl.org by **October 1, 2017** to be included in the 2017-2018 season booklet. Payment is due at time of submission.

Agreed and Accepted By:

Company Name: _____

Representative: _____

Position: _____

E-mail: _____

Phone: _____

Address: _____
Street
City
State
Zip

Total Due \$ _____

Authorizing Signature: _____ **Date:** _____

Winter Opera St. Louis Representative: _____

All Advertising copy is subject to approval by Winter Opera St. Louis. In the event of a print error, Winter Opera St. Louis accepts no liability beyond the cost of an insert. It is the advertiser's responsibility to meet deadlines stated above.

For additional information, please contact:

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 Website: www.winteroperastl.org