



**2014-2015**  
**Season Sponsorship Packet**

We are pleased to provide the enclosed information about our sponsorship opportunities in support of the upcoming Eighth Season of Winter Opera St. Louis (WOSTL).

Thank you to all wonderful sponsors and donors that helped make last season and our new rehearsal studios such a success including the Missouri Arts Council, Morgan Stanley, Fox Family Foundation, Ed & H. Pillsbury Foundation, George and Melissa Paz, Mary Pillsbury Wainwright, Nancy Pillsbury Shirley, and Ascension Health Alliance.

This season will feature the following amazing productions:

**Le nozze di Figaro**(The Marriage of Figaro) by W.A. Mozart  
November 7, 2014 and November 9, 2014

**The Wise Women by Conrad Susa** – The Community Christmas Project  
December 10 and 11<sup>th</sup>, 2014

**L'Amico Fritz** by Pietro Mascagni  
January 23, 2015 and January 25, 2015

**Otello** by Giuseppe Verdi  
March 6, 2015 and March 8, 2015  
Presenting sponsorship from Mary Pillsbury Wainwright

Gina Galati founded Winter Opera St. Louis in August 2007 as the non-profit organization, New Opera St. Louis. In order to better exemplify our mission, we changed our name in January 2010. Our mission continues to provide the people of Greater St. Louis an evening of opera during the winter months. Furthermore, we highlight local artists and invest in the local artist community by providing an opportunity to perform with world-class talent. We are committed to enhancing public appreciation of opera in St. Louis through public participation, community education and outreach programs, and artists' workshops.

Our critically acclaimed performances continue at the magnificent Skip Viragh Center for the Arts at Chaminade College Preparatory School. This venue is the permanent home of Winter Opera St. Louis and we are considered the “opera company in residence” at the Center.

Besides making opera available to St. Louis during the winter months, we have expanded our programming to reach those who might not ever have the opportunity to experience this art form. We have increased educational outreach programs to reach more underserved children and families, and for the first time this summer we are offering a wonderful opera camp program. Another exciting new event for Winter Opera will be the Community Christmas Project – a joint venture of numerous schools and organizations in December.

We thank you for your consideration in sponsoring Winter Opera St. Louis. If you have any questions or require any additional information, please contact our Development Department at 314-865-0038 or [development@winteroperastl.org](mailto:development@winteroperastl.org).



## **Winter Opera St. Louis Specialized Programs**

The following are specialized programs offered by Winter Opera St. Louis to improve the appreciation of performing arts and opera in our community and to educate children, youth and families especially those who otherwise would never have such opportunities.

Sponsorship opportunities are available for these specialized programs. Please contact the Development Department at 314-865-0038 or [development@winteroperastl.org](mailto:development@winteroperastl.org).

### ***Education and Outreach (\$5,000-\$10,000)***

One of our objectives at Winter Opera St. Louis involves making opera affordable and accessible to children, youth, and their families throughout the Greater St. Louis area. Through short educational programs provided to public and private schools we hope to instill an appreciation for the art and find aspiring talent in our community.

### ***The Wise Women – The Christmas Community Project (\$15,000)***

This production will highlight many local high school and children's choirs, who together will participate in this production of *The Wise Women* by Conrad Susa. They will sing in the chorus and have a chance to perform on stage in costume with Winter Opera of St. Louis. This new wonderful Christmas production will involve audience participation and give the community a chance to participate in this lovely tale of the Wise Women during the upcoming winter holiday.

## **NEW AND UPCOMING PROGRAM**

### ***Resident Artist Program (\$15,000)***

National auditions will be held to select candidates for our Artists in Residence Program. This season the resident artists will cover roles and sing small comprimario roles in our various productions. They will also be featured in *Speed Dating Tonight* by Michael Ching (performing the opera at four different Universities) and in a February concert, which will give them the opportunity to win a \$500 prize to advance their studies. This program is geared toward university students and business professionals.

## Winter Opera St. Louis 2014-2015 Sponsorship Levels and Benefits

<b>PRESENTING SPONSOR \$35,000</b>	<b>PRODUCTION CIRCLE SPONSOR \$15,000</b>	<b>ARTIST CIRCLE SPONSOR \$10,000</b>
Your company name recognized in conjunction with the sponsored production "Opera X is Presented by (your company name)" in the programs of sponsored opera.	-----	-----
Your company name and logo printed on tickets of the sponsored opera as "Opera X is Presented by (your company name)."	-----	-----
One full-page advertisement in 2014-15 season programs for all three opera productions including choice of inside front or back cover for the sponsored opera.	One full-page advertisement in 2014-15 season programs for all three opera productions.	One half-page advertisement in 2014-15 season opera programs for all three opera productions.
Top billing recognition in PR and marketing materials in conjunction with the sponsored opera and other operas.	Recognition in PR and marketing materials in conjunction with all three operas.	Recognition in PR and marketing materials in conjunction with all three operas.
Your company name and logo promoted on the WOSTL website for the 2014-15 Season with linkage to your company website.	Your company name and logo promoted on the WOSTL website for the 2014-15 Season with linkage to your company website.	Your company name and logo promoted on the WOSTL website for the 2014-15 Season with linkage to your company website.
Premier seating and tickets for 8 persons to the opening night of the sponsored opera.	Premier seating and tickets for 6 persons to the opening night of any opera.	Premier seating and tickets for 4 persons to the opening night of any opera.
Opportunity to meet performers after the opera performance.	Opportunity to meet performers after the opera performance.	Opportunity to meet performers after the opera performance.
Six tickets to the Winter Opera Fall Gala at Dominic's Trattoria in Clayton.	Four tickets to the Winter Opera Fall Gala at Dominic's Trattoria in Clayton.	Two tickets to the Winter Opera Fall Gala at Dominic's Trattoria in Clayton.

## Winter Opera St. Louis 2014-2015 Additional Sponsorships

TYPE OF SPONSORSHIP	AMOUNT/PRODUCTION	AMOUNT/SEASON
Principal Artists	\$15,000 (\$5,000/artist x 3/production)	\$45,000
Orchestra	\$15,000	\$45,000
Sets	\$10,000	\$30,000
Costumes/Props	\$7,500	\$22,500
Chorus	\$6,000	\$18,000
Conductor	\$5,000	\$15,000
Children's Chorus	\$2,500	\$7,500
Winter Opera St Louis Office	-----	\$10,000

For these specialized sponsorship opportunities, you will receive special recognition associated with your sponsorship in the Winter Opera St. Louis program, website, and other promotional materials. Additionally, you will receive the same benefits associated with general WOSTL sponsorships based on the level of your donation.

For example, if you sponsor the conductor for the entire season at \$15,000 you would be considered a Production Circle Sponsor and receive all the benefits for that sponsorship level.

If you decide to sponsor the sets for one production of your choice at \$10,000 you would also be recognized as an Artist Circle Sponsor and receive those benefits as outlined on the Winter Opera St. Louis Giving Form.

## Winter Opera St. Louis Giving Form:

Please remember that all donations to Winter Opera St. Louis are tax deductible. When considering your donation, remember that ticket sales only cover a small portion of our budget and that we strive to keep ticket prices affordable in order to give everyone the opportunity to experience great opera. We appreciate your support in enriching our community through Winter Opera St. Louis.

Name	Sponsorship Level	Benefits
Amici	\$0 - \$99	Listed as a <b>Donor in the season program</b>
Coro	\$100 - \$349	Listed as a <b>Donor in the season program</b>
Comprimario	\$350 - \$499	<b>Production Poster</b> and listed as a <b>Donor in the season program</b>
Lirico	\$500- \$999	<b>Two tickets</b> to an operaplus all of the above
Dramatico	\$1,000- \$2,499	<b>Four premier seatsor Opera Nights for two</b> plus all of the above
Spinto	\$2,500-\$4,999	<b>Free Entry to the Fall Gala Benefit</b> plus all of the above
Maestro	\$5,000 +	<b>Dinner for four with artists</b> plus all of the above

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Street

City

State Zip

Telephone Number: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Amount of Donation: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_ CSV \_\_\_\_\_

Signature: \_\_\_\_\_

Specific Donation Requests: \_\_\_\_\_

How would you like your donation to be listed (anonymous, name, in memory of...)?

\_\_\_\_\_